

# **RECREATION MEDIA FACTFILE**

Recreational activities at Kurumba Maldives are organised under five tenets: Energise, Eco, Explore, Enrich and Entertain. The resort provides a whole host of recreational activities day and night to ensure guests enjoy their holiday to the max. The Majaa (majaa in the local language means fun) Recreation area is located next to Veli Spa. The team are on hand to help guests choose a pursuit, which could range from a tennis lesson to night snorkeling. In addition to individual activities, a seven-day activity timetable is also available to ensure guests are always entertained.

Energise: Keeping active on holiday

From splashing away in one of the resort's two swimming pools to burning calories in the fully equipped gym, Kurumba Maldives understands that many guests want to keep on top of their health and fitness whilst on holiday. With this in mind, the resort offers a daily fitness programme, which includes tai chi, body conditioning and beginner's yoga. The island also boasts a 900-metre pathway which can be used as a running track, a 24-hour gym and three flood lit tennis courts.

Eco: An education into the flora and fauna of the Maldives

For many, a visit to the Maldives is a natural enlightenment. The bright aqua of the ocean, juxtaposed against the powdery white sand beaches is a natural phenomenon. Kurumba offers guests the chance to explore more and get under the surface. Regular eco activities include a tour of the orchid nursery with the resident horticulturalist, coral gardening, marine biology presentations as well as a number of craft activities using indigenous products such as coconuts and palm leaves.

Explore: Fun on and under the water

As an island surrounded by a crystal clear lagoon, Kurumba offers countless options for getting wet! From a snorkelling safari of the house reef, to catamaran sailing, water skiing and wakeboarding, guests will not get bored of splashing around. Adrenaline seekers can discover hidden reefs and enchanting spots only accessible by jet-ski. For those who can tear themselves away from all the action on the island, the resort also offers more than 10 experiences discoverable by boat. From a Local Island excursion, to Sunset Reef Fishing, Sandbank Picnics, Sunset & Dolphin Discovery Cruises and Glass Bottom Boat tours, there are endless shared and private excursions on offer to enhance the holiday experience.

Enrich: Rewarding activities and cultural insights

For those whose idea of a holiday means a rest from the exercise routine, there are a number of enriching activities that won't break a sweat. Relaxing land based activities include painting lessons, cookery demonstrations, a cultural island experience, or for would be mixologists, a cocktail master class.



Entertain: Fun for all the family

Offering a full service Kids' Club, parents can rest easy knowing their little ones are well taken care of. Children aged between 3 and 13 can be dropped off, giving parents that much needed rest. Children under the age of three can also be entertained, as long as a parent is present. The club also organises a range of fun activities including house reef tours, cookies making, as well as arts and craft activities. Creating fun for the whole family, the resort offers a number of family friendly excursions and activities, ranging from the glass bottom boat through to high-octane fun for teenagers and older kids.

The entertainment doesn't stop with the kids. Each week the Majaa activity programme also includes a number of activities that will keep adults engaged. From ping pong tournaments, billiards and air hockey by day to guest cocktails, wine tasting in the lagoon, movies and live nightly entertainment, whatever the time of day, there is always something on the Kurumba agenda.

= Ends =

# **About Kurumba Maldives**

Kurumba Maldives is set on a tropical island in the North Male' Atoll, conveniently situated a brief 10 minute speedboat ride from the airport. Dotted with coconut trees that are the island's namesake, Kurumba was the first private island resort in the Maldives. Beautiful gardens, palm fringed white sandy beaches and a vibrant house reef is the hallmarks of this classic Maldivian resort.

The resort offers an array of nine styles of accommodation, ranging from comfortable Superior rooms to the spacious Royal Residence, spread amongst the island's lush tropical gardens with easy access to the beach. With eight different restaurants to choose from Kurumba Maldives will charm you with its unparalleled choice of dining experiences and a wide range of recreation activities and entertainment. All while maintaining idyllic refuges and quiet spaces of relaxation to create the perfect balance for a holiday in paradise, perfect for honeymooners and families alike.

Over the years, Kurumba has played host to a variety of foreign dignitaries and Heads of State, including Indian Prime Minister Dr. Manmohan Singh, former UN Secretary-General Kofi Annan, and former US Presidents Bill Clinton, George H.W. Bush and George W. Bush. It has also been the recipient of numerous accolades and awards, including Maldives Leading Hotel (World Travel Awards) in 2010 and 2011, and Trip Advisor's Travellers' Choice Awards for Best Service and Luxury (2013) as well as the number one All-Inclusive resort in Asia (2014 and 2015), and number one best All-Inclusive resort in the world (2015).

- Click <u>here</u> to watch the new *Kurumba In Full Colour* branding video.
- New images are available on the <u>Universal Resorts Image Bank</u>



For further information, please contact <a href="mailto:sales@kurumba.com">sales@kurumba.com</a> or one of our PR agencies listed below:

#### **PR AGENCIES**

# **UNITED KINGDOM**

Good Results PR and Advertising (Maya Mahir)
101 Metropolitan Wharf,
70 Wapping Wall, London E1W 3SS
T +44 (0) 20 3397 5180
DL +44 (0) 20 3397 5185
E mayam@goodresults.co.uk
W www.goodresults.co.uk

## **RUSSIA**

Leading Marketing Solutions (Irina Rodina) Pulkovskaya str. 1-5, Moscow 125 565 T +7 495 771 1657 E <u>irina.rodina@lmsconsultancy.com</u> W <u>www.lmsconsultancy.com</u>

## **GERMANY**

Häberlein & Mauerer (Amelie Ruether) Rosenthaler Str. 52, 10178 Berlin T +49 30726208273 F +49 30726208250 E amelie.ruether@haebmau.de W www.haebmau.de

# **ITALY & SPAIN**

Gateway S.r.l. (Ravi Dias) Via San Vito, 26 20123, Milano, Italy T +39 02 866901 | F +39 02 8053932 E gatewai@tin.it W www.gatewaysrl.com

# **AUSTRALIA & NEW ZEALAND**

Your Tourism Matters (Jessica Ireland) T +61 434 242 709 E jessica@yourtourismmatters.com.au

## **MIDDLE EAST**

Adonis Marketing & Consultancy FZC (Saminey Vinod)
P. O. Box 323362, RAK FZ
Ras Al Khaimah, United Arab Emirates
T + 971 562464570
E info@adonismnc.com
W www.adonismnc.com