

Kurumba

MALDIVES IN FULL COLOUR



Postcard From Kurumba : October 2014 (Issue 17)

Marhabaa and a Maldivian welcome to our 17th issue of Postcard from Kurumba.

In this edition, we have some very exciting news about the Thila refurbishment, new pricing, Maldivian massages, our new YouTube channel with handy hints before you arrive. Of course we will be catching up with the Jones and discuss some updates on our heart of house.

Our goal of delivering one of the most vibrant and unique guest experiences in the Maldives is certainly coming together and we definitely hope that you feel the Kurumba difference on your next holiday.

I would personally like to thank all of our Friends of Kurumba for your continued support and we hope that you enjoy the new initiatives. Secondly, a call out to all the many guests who have taken the time to write all these complimentary and supportive online reviews. This positive recognition does inspire our team and there is no greater motivation. This will positively help us in our mission to continually improve our guest experience and invest more in our guest experience.

There are more plans in the wind for 2015 and we unquestionably look forward to letting you know the next stage of our Kurumba revitalization.

Shukriyya,
Jason Kruse
General Manager



Thila Refurbishment

Over the past 4 months, we have been refurbishing the old Ocean Grill to create our new Signature restaurant, *Thila*. A *Thila* is a shallow underwater reef that is common in the Maldives. *Thilas* are a place of abundant marine life, a place to congregate, are vibrant and offer interesting shapes, colours and features. It is a place that inspires our new signature restaurant.

The cuisine is contemporary and features Maldivian grills. Premium breakfast will be served in *Thila* for guests residing in Beachfront Deluxe Bungalows and higher room categories.

We would like to thank all of our guests who holidayed over this period for their understanding. As a resort, we have a philosophy of continual improvement so that we can remain providing the best facilities within our resort range.



Maldivian Massages

In line with our *Maldives in Full Color* branding, we are expanding our Maldivian inspiration and the next one is to offer more Maldivian massages. These are inspired from traditional Maldivian remedies where ingredients are sourced locally. This practice is called Dhivehi Beys and as part of the Maldivian culture that we want to protect for future generations.

Please feel free to ask our Veli Spa team about these traditional treatments or see this link [Veli Spa](#)



YouTube Channel

Hotel YouTube channels tend to be filling with promotions, selling and generally saying how good they are. As you know, we like to test convention and have created a totally new concept. This is to provide a service and add value for guests prior to their arrival. Using it as a platform to increase the guest experience, make it safer for guests and also to protect our marine life.

There will be a number of new videos being released over the next 3 months and please subscribe to our YouTube channel. If you have any ideas, please feel free to mention these in the YouTube comments section and we will be more than happy to look at these.

Check out our first "Learn How To Snorkel" video which features some famous Kurumba actors.

Kurumba YouTube Channel



New Pricing Model

As you may be aware, the Government has made changes to the Tax system. This will be to increase the GST from 8% to 12% and to remove the previous mandatory Bed Tax of US\$8 per person per night.

Overall, this will make the system a little easier and based on our guest feedback, we will be moving to listing our onsite prices INCLUSIVE of GST and SERVICE CHARGE. The intention of this initiative is to make it easier and more transparent for our guests. Throughout this process, we have look for opportunities where we could make some price rationalization for our customers.



Festive Season

Kurumba Maldives is getting ready for the Festive Season agenda for its guests to celebrate and welcome 2015. The programme has many interesting events such as wine tastings in the lagoon, sunset Yoga and chill out sessions at *Kandu* Bar.

For children, we heard that Santa will be coming in a rather unique way. Moreover we have various activity programmes with Majaa Recreation: movies, treasure hunt and coconut capers amongst many others!

On Christmas Eve, we will serve a delightful seafood buffet dinner along with a live cooking station in *Thila* restaurant for this special night. Def Note, who are one of the best bands in the Maldives will brighten up the evening with their live music.

As part of this New Year's Eve's celebrations, we will start the evening with champagne to work up an appetite. A sumptuous seafood buffet with numerous live cooking stations, lavishly spread in *Thila* restaurant will be ready. The real bash beings at the 2015 countdown party at *Kandu* bar. The entertainment will include a special show and our fabulous live band Def Note & DJ, to groove as they play the latest hits. The theme for the evening is One Night at the Oscars. Think glamour! But the night does not end there. Late night clubbers can proceed to *Kalhu* bar for more fun to continue the New Year celebrations in style.

Check out Festive Season Brochure.



Catching up with the Jones

One of the things that we are most proud of is the friends whom we have made along the years, our guests and many of you who have been visiting Kurumba for numerous years. It's always a pleasure to catch up every time you come back.

Recently we had the pleasure of meeting up with Mr. and Mrs. Jones.

How many times have you been to Kurumba?

We have been to Kurumba five times. Our first time was in 2005. It was not our first time in the Maldives, but we enjoyed the island, the staff and the variety offered by the resort - so many restaurants. Convenient location from the airport and it is tranquil and peaceful.

What motivates you to return to Kurumba?

People and the island. That motivates us.

If you could change something about the resort, what would it be?
We would not change anything. We would just say carry on and do the changes which you already have been doing.

What do you enjoy most about Kurumba?

It's the staff, it's the beach and the weather on this island. But I think most of all it's the staff who makes the island special. You feel welcomed, you are more like a friend rather than just a guest. Everyone is so friendly. When you are used to the standard and the way you are looked after, you will always come back. If you go somewhere else and it's not bring, there is no chance you will return. You will tend to choose another place for next time, as well it's not far from the airport. We don't have to wait and we are on the island in 15 minutes.

We love the Maldives, we love Kurumba. We just don't see the point to go anywhere else. Here you know what you are going to get, we are looked after. We don't want to get to another resort and then to think it's not as good as Kurumba. We know what we are coming to. It's like we are at home.

When will we see you again?

The debate is do we come back in June or we come back in September. We don't know really, it's more about what goes on at home. This is the key factor to decide when we are going to leave the country and travel. Other than that, nothing will stop us from coming to the Maldives. So it's June or September, you can expect us next year. We will not go anywhere else.

Staying Social



Kurumba Maldives

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