



Kurumba Sales Update : March 2012

AN OVERVIEW

Food & Beverage

- All-inclusive Full Board and All-Inclusive Dine Around introduced and working well.
- Private Villas and above now receive the extra benefits with breakfast at Ocean Grill and afternoon cocktails.
- La Cucina refurbished with an addition of outside seating and a new menu.
- Ventilation project finished in Vihamana Restaurant greatly reducing the heat and increasing airflow for guest and staff comfort.
- The Sand Bar was opened last year, making this a perfect barefoot in the sand experience particularly at sunset.

Accommodation

- Deluxe Rooms and Deluxe Bungalows refurbishment completed.
- Superior Rooms have new flat screen TVs, and 4-poster beds have been removed to open up the rooms.
- Sand gardens put in front of all rooms to make the area more natural and now guests walk directly onto the beach.
- All villas have flat screen TVs, DVD players and new external balcony fabrics. P Suites and above have iPod docking stations.

Activities & Excursions

- New Watersports operator with new activities and equipment, offering the first Jetski Safari in the Maldives.
- The gymnasium has been refurbished with the two gyms being combined into one larger space with better range of equipment.
- Majaa Recreation department commenced, offering new activities and facilities for guests, such as snorkelling equipment, snorkelling lessons and house reef tours plus an array of other activities.
- New excursion programmes have been implemented including a Castaway Picnic, which is a sand bank picnic, three different Snorkelling Safaris catering for different level of snorkellers and a new Island Cultural Experience on two nearby local islands.

Spa & Experiences

- Veli Spa revitalization making good progress and is being noticed by the guests.
- Renewal Of Vows - additional package options available.
- New tents for honeymoon and romantic dinners in Ocean Grill.

Entertainment

- Nightly entertainment enhanced with 4 Live-Band nights, 1 Deejay night, 1 Guest Cocktail evening, 1 Bodu Beru night, 1 Marine Biology presentation, 1 Sunset Jazz evening at Sand Bar and 1 Movie Night.

Heart Of House

- New block of staff accommodation opened with air-conditioned cinema, internet lounge and gymnasium plus a staff kitchen and games area.
- Existing staff rooms being refurbished and making good progress.
- Staff / Team Restaurant refurbished.
- Heart Of House Staff Gardens project commenced and is ongoing.

General

- Fabrics changed in reception to provide a more contemporary look.
- TV Room created in the guest library.



FAMILY MARKET

- Family Villas available from 1st December 2011 now taking up to 2 Adults, 2 Children and 1 Cot.
- Majaa Kids Club started operations from 1st December 2011.
- Meal Plans for children available from 1st April 2012. Please refer to your contractual rates or our special offer communication.
- New external play area purchased and shade covers placed over this area.
- Baby changers purchased and placed in three bathrooms.



2012 : IN THE COMING MONTHS

Accommodation

- Villas & Superior Rooms soft refurbishment : May - August 2012.
- Introduction of Beachfront Deluxe Bungalow : 1st April 2012.
- Replacement of all FF&E in rooms in all room categories.
- Addition of plunger coffee in Deluxe Bungalows and above.
- Addition of cookies added to amenities in Beachfront Deluxe Bungalows and above.
- Minibars to receive a cocktail station with shakers, muddlers, garnishes and a cocktail menu.



40th Anniversary Celebration

- 40th Anniversary : 40 activities to celebrate our 40 years.

General

- Change of furniture, artwork, fabrics and general upgrades in the public areas such as the Reception, Veli Spa, Beach Bar and Kurumba Café.



CSR Activities

- Refuse management being developed to increase recycling and reduce land fill.
- Recycling commenced of PET bottles, cardboard and aluminium cans.
- Maldivian Mgmt trainees have been recruited to develop more local managers.
- Clean up of Himafushi and have sponsored a large notice board that allows guests to understand the environmentally friendly fishing methods used in the Maldives.
- Concerted efforts have been made to reduce energy consumption including investing in LED lighting in team areas, heat exchange of hot water used in the laundry, upgrading the desalination plant and the purchasing of a new steam iron to help reduce power needs.
- Returning of natural planting near the beach to cease any need for chemicals.
- New in-room bins being purchased that do not require plastic bags.
- New soap pumps ordered to reduce chemical usage and reduce small plastic bottles.



PARTING WORDS

- Please see the [2012 Culinary Calendar](#) for our festive season plans.
- Please [click here](#) to check our the 40 activities to celebrate our 40th Anniversary.

Kurumba Maldives

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