

Kurumba

MALDIVES



POSTCARD FROM KURUMBA (Issue 19)

Marhabaa and a Maldivian welcome to our 19th Issue of the Postcard from Kurumba.

First of all, I would personally like to thank all our Friends of Kurumba for your continued support and we hope that you enjoy the new initiatives. Secondly, to show our appreciation to all for your extended support through social media and online reviews. These are a constant great source of inspiration and motivation for the team.

We have some exciting news and some special touches for your next stay. Exclusively for our loyal return guests.

In this issue, we would like to share our exciting YouTube channel videos, the planned events for the upcoming months, talk about the new activities around the resort which are listed in the revamped *Colours of Kurumba* weekly programme and of course, catching up with the Jones.

Shukriyya,
Jason Kruse
General Manager



Kurumba YouTube Channel

Whilst we know that our Kurumba friends know Kurumba inside out, we have developed this very special [YouTube channel](#) that will make for great viewing for any new Maldives traveller.

We would greatly appreciate if you could watch these on YouTube, give us a thumbs up and add some comments. We bet you can recognize our Kurumba stars!

If you have any ideas that you feel would be helpful for Maldives "newbies", please leave a comment in the [YouTube channel](#) as this will certainly be helpful for future videos.

Up and Coming Events

28th March : Earth Hour

Every year, millions of people around the world turn off the lights for Earth Hour at 8:30pm in their local time. Iconic buildings and landmarks from Europe to Asia to the Americas have stood in darkness during previous Earth Hours. Join us in a beautiful Kurumba candlelit setting around the resort to recognize this important eco-event.

30th March - 14th April : Easter Celebration

Easter is a very special time to be in Kurumba, with many activities on schedule, particularly for children. Kids will be able to take part in fun activities throughout the day, in addition to the traditional Easter Egg Hunt. Special dinner buffets will be held in Vihamaana restaurant on 3rd April (Good Friday) and 5th April (Easter Sunday).

22nd April : Earth Day

Earth Day is an event held worldwide to increase awareness and appreciation of the Earth's natural environment. Earth Day is coordinated globally by the Earth Day network and is celebrated in more than 192 countries every year amongst 1 billion people worldwide, participating in green acts, sending a powerful message for action on climate change. Stay tuned for the upcoming activities!

24th April : Party With A Purpose

Join us for a day of music with local bands. All fund raised on the day will be destined to our Corporate Social Responsibility (CSR) programme which last year raised USD20K and was allocated to purchase equipment for the Villingili Orphanage.





Boys Will Be Boys

We hope you noticed that there is a few unique activities that we are trying with Majaa Recreation. We started the remote control car racing which lasted three weeks before we terminated all cars. Yes, three weeks! Hence, we are going to try this again with hopefully more robust remote cars. We did this trial programme for teenagers and noticed a lot of 'overaged' gentlemen coming to enjoy!

Secondly, we are opening up our team sports ground to guests. Hence, please feel free to join us in the afternoons for a game of cricket or football. Even if you do not want to play, we would be more than happy to welcome you to be a supporter.

From Maldives With Love

If you are looking to return to Kurumba from 1st May - 31st October, we would like to offer an exclusive promotion to our return guests; a 45-minute massage at Veli Spa per adult on us:

Awake and Revive: a 45-minute back and foot massage including stretching and pressure point.

What better way to start your holiday. Simply email sales@kurumba.com within 7 days of making your booking.

This is combinable with your *Friends of Kurumba* benefits and with any special offers available direct at the resort or with your travel agent. This offer is redeemable for guests staying 5 nights or more. It is one massage per adult with a booking and subject to some conditions.



Never Judge A Book By Its Cover

I am sure you are aware that we have been adding more and more offerings to our guest experience as we believe in spending less in Sales and Marketing and more on our guests, hoping that good old fashion positive word-of-mouth will do its work.

Anyway...enough of the spiel. We have added a daily complimentary fitness programme such as Tai Chi and Yoga to our daily programme.



In fact, we have changed the *Daily Kurumba* to a weekly *Colours of Kurumba* programme with the hope that it allows guests to plan their week better, for us to save some paper and honestly, some time on administration and letting us spend more time for our guests. Happy to hear from you on what you think works better.

50 Shades of Azure

Well not quite what you are thinking. However, we have noticed a great increase in guests' photographic skills. Seriously. Please take a look at our [Instagram](#) page and Hashtag... and add your latest Shade of Azure.





Catching Up With The Jones

One of the things that we are most proud of is the friends whom we have made along the years, our guests and many of you who have been visiting Kurumba for numerous years. It's always a pleasure to catch up every time you come back.

Recently we have the pleasure of meeting up with David and Gillian Cook.

How many times have you been to Kurumba?

We think it's about 24 times. First time we arrived in 1997. When we worked and could afford it sometimes we came twice a year. Now we are retired, so we come once a year.

What motivates you to return to Kurumba?

We would say when you come here for the first time, you have to be prepared to lose your heart to the people who are here and the Island. They cast a spell on you and when you fall into that spell, there is no escape. It is a beautiful area and the people are wonderful. They look after you well. You can go to anywhere in the world and stay in a 5-star hotel and you will have beautiful surroundings, but what you would not have is the people that are here. We just can't describe how special they are and how we feel about them. They are our friends and family now.

If you could change something about the resort, what would it be?

Absolutely nothing. We see little changes every time when we come here and we always spend time to discover the changes. We've seen quite a few developments over the last few years. But honestly, we would not change anything.

What do you enjoy most at Kurumba?

Apart for our friends being here for us it has to be the beautiful flowers, all the nature which is here. We've never seen on any other place where we've traveled so many beautiful plants all in one place. And not only plants but birds, fish, even the little lizards. Very often you can close your eyes and the smell of flowers instantly tells you where you are.

When will we see you again?

As quick as we can get back. We keep trying many tricks to stay a little bit longer but unfortunately we have other commitments (laugh). But as soon as we go home, we start looking for flights again to come back. We feel very privileged to be able to discover this place a long time ago, to see all the changes. There is always something new and exciting to discover.



KURUMBA MALDIVES
Vihamaafushi, 08340, Republic of Maldives
T: +960 664 2324 | F: +960 664 3885
E: kurumba@kurumba.com
W: www.kurumba.com



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