

## **Kurumba Maldives recognizes Global Wellness Day**



9<sup>th</sup> June has been accepted worldwide as Global Wellness Day with celebrations taking place in 100 countries around the world. "One day can change the whole life" has become the motto of this day. A day of dedication to fitness activities and wellness experience focused on living well and healthy.

At Kurumba Maldives, guests and team members had the opportunity to take part in a range of wellness activities to celebrate this special day.

The day kicked off with an idyllic Sunrise Yoga session by the beach, followed by Cross Fit Exercise, Kayak Race around the Island and finally ended on an energetic note of a forty-five minutes Zumba class. Take-the-walk challenge was the highlight of the day, with an aim to remind everyone that a simple practice can make a huge difference to our body.

The event saw the participation of not only guests but also team members on "No Selling of Cigarettes" challenge which encouraged smokers to reduce cigarette consumption for a better and healthy lifestyle.

### **ABOUT KURUMBA MALDIVES**

Kurumba was the very first private island resort in the Maldives when it opened its doors in 1972 in the Indian Ocean archipelago of the Maldives, celebrates its 45th Anniversary this year.

Opened by four young Maldivians on an uninhabited coconut plantation island in October 1972, Kurumba marked the beginning of the tourist industry in the country. At that time, the Maldives was isolated with no contact with the outside world except by ham radio, no telephones, mains electricity or water, few vehicles and no paved roads, and only a small airstrip built by volunteers.

Kurumba began with 30 huts built of coral and thatched with coconut leaves; the first guests were barefoot backpackers in search of sand, sea and sun. The Maldivian hosts prepared meals informally. Today the resort is still Maldivian owned and managed.

About 1,000 tourists visited the island in 1972; in 2016 1.4 million tourists stayed in over 117 resorts through the Maldives.

Kurumba Maldives is set on a tropical island in the North Male' Atoll, conveniently situated a brief 10-minute speedboat ride from the airport.

# Kurumba

MALDIVES



Kurumba draws on its proud history, charismatic personality and heartfelt service, to offer compelling and diverse experiences amidst a stunning island setting.

Our [Maldives resort](#) offers an array of eight styles of accommodation, ranging from comfortable Superior rooms to the spacious Royal Residence, spread among the island's lush tropical gardens with easy access to the beach. With eight different restaurants and four bars to choose from.

Kurumba Maldives will charm you with its unparalleled choice of dining experience and a wide range of recreation activities and entertainment. All while maintaining idyllic spaces of relaxation to create the perfect balance for a holiday in paradise, perfect for honeymooners and family alike.

Kurumba Maldives ... Maldives in Full Colours.

## ENDS

For further information contact [sales@kurumba.com](mailto:sales@kurumba.com) or one of our PR agencies listed below.

- Click [here](#) to watch the *Kurumba In Full Colour* branding video.
- New images are available on:  
[www.universalimagesonline.com/kurumbamaldives](http://www.universalimagesonline.com/kurumbamaldives)

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