

Kurumba Maldives Celebrates 46th anniversary



On this day 46 years ago, Kurumba Maldives opened its door to the first tourists who got to visit the Maldives. This marked the beginning of a romance where the whole world fell in love with the beautiful sun, sea and sands of the Maldives. Since then Maldives have become one of the most sought after dream destination in the world, attracting over 1.3 million tourists annually.

To commemorate this wonderful day, we began with a BBQ Master cooking competition face-off between guests and management team at Kandu Bar. Yes, the flames were hot and grills fiery! Later in the afternoon a mini-Olympics took place, where we found our very own Micheal Phelps (tanned and brown version) at the Water Sports Centre with snorkel equipment relay, ping-pong games and bathrobe challenges. After the fun and games, everyone joined the Management Cocktail at Athiri 1 for drinks and relaxed by the beach to the sounds of slow breaking waves and a setting sun.

The day was finally concluded with lively cultural dance at the Conference Hall after dinner. It paid off not to stuff too much at dinner because every ounce of energy was needed to swing those hips to the rhythm and beats of music from around the world

For more information about upcoming events in Kurumba Maldives, please check www.kurumba.com/maldives-event-calendar

For more information on Kurumba Maldives' CSR program, which includes environment initiatives, please check www.kurumba.com/maldives-csr-activities

ABOUT KURUMBA MALDIVES

Kurumba was the very first private island resort in the Maldives when it opened its doors in 1972 in the Indian Ocean archipelago of the Maldives, celebrates its 45th Anniversary this year.

Opened by four young Maldivians on an uninhabited coconut plantation island in October 1972, Kurumba marked the beginning of the tourist industry in the country. At that time, the Maldives was isolated with no contact with the outside world except by ham radio, no telephones, mains electricity or water, few vehicles and no paved roads, and only a small airstrip built by volunteers.

Kurumba began with 30 huts built of coral and thatched with coconut leaves; the first guests were barefoot backpackers in search of sand, sea and sun. The Maldivian hosts prepared meals informally.



Today the resort is still Maldivian owned and managed. About 1,000 tourists visited the island in 1972; in 2016 1.4 million tourists stayed in over 117 resorts through the Maldives.

Kurumba Maldives is set on a tropical island in the North Male' Atoll, conveniently situated a brief 10-minute speedboat ride from the airport.

Kurumba draws on its proud history, charismatic personality and heartfelt service, to offer compelling and diverse experiences amidst a stunning island setting.

Our Maldives resort offers an array of eight styles of accommodation, ranging from comfortable Superior rooms to the spacious Royal Residence, spread among the island's lush tropical gardens with easy access to the beach. With eight different restaurants and four bars to choose from.

Kurumba Maldives will charm you with its unparalleled choice of dining experience and a wide range of recreation activities and entertainment. All while maintaining idyllic spaces of relaxation to create the perfect balance for a holiday in paradise, perfect for honeymooners and family alike.

Kurumba Maldives ... Maldives in Full Colours.

ENDS

For further information contact sales@kurumba.com or one of our PR agencies listed below.

- Click [here](#) to watch the *Kurumba In Full Colour* branding video.
- New images are available on:
www.universalimagesonline.com/kurumbamaldives

For further information, please contact salesandmarketing@kurumba.com or our global PR agencies:

PR AGENCIES

UNITED KINGDOM

Good Results PR and Advertising (Sharon Good)
101 Metropolitan Wharf, 70 Wapping Wall, London E1W 3SS
T +44 (0) 207 553 2080 | DL +44 (0) 207 553 2085
E sharong@goodresults.co.uk | W www.goodresults.co.uk

RUSSIA

Leading Marketing Solutions (Irina Rodina)
Pulkovskaya str. 1-5, Moscow, Russia 125 565
T +7 495 771 1657 | E irina.rodina@lmsconsultancy.com
W www.lmsconsultancy.com

GERMANY, SWITZERLAND & AUSTRIA

Crystal Communications GmbH (Felix Knothe)
Leopoldstr. 51, 80802 Munich, Germany
T +49 (0)89 614 65 227 | E universal@crystal-communications.de
W www.crystal-communications.de

ITALY & SPAIN

Gateway S.r.l. (Isabel Dias Jayasinha)
Via San Vito, 26 20123, Milano, Italy
T +39 02 866901 | F +39 02 8053932
E marketing@gatewaytravel.it |
W www.gatewatravelcollections.com

FRANCE & BELGIUM

Expressions PR (Catherine Couplan)
13 Passage du Clos Bruneau, F-75005 Paris, France
T +32 496 59 81 60 | E catherine@preexpression.com
W www.expression-cmc.com