

A hop over to Crete takes you to Sea Side Resort & Spa, where fresh buffet spreads and live cooking demonstrations meet three bars, multiple pools and elegant, minimalist decor. There's a full animation programme alongside a kids' club, tennis courts, fitness room and more. It features in Olympic Holidays' Gold Collection, which means clients booking through the operator also get airport lounge access, private taxi transfers and extra luggage allowance.

For golf enthusiasts, suggest Gloria Golf Resort in Belek, Turkey, which has introduced an 'all in one' concept for this summer. Guests can use the spa and play golf at no extra charge, and there's also a kids' club, water slides, amphitheatre (shared with the neighbouring Gloria Serenity) and more to occupy fidgety types. Lauren Ross, Simply Luxury by Travel 2 product and commercial manager for Europe, says: "Guests have an excellent variety of dining and activity options to enjoy during their stay."

Classic Collection Holidays, meanwhile, recommends the nearby Maxx Royal Belek Golf Resort. It offers four pools, a disco featuring renowned DJs and an array of sports facilities, including Montgomerie Maxx Royal – one of the most iconic golf courses in the Med, where guests get three rounds for free.

Indian Ocean

Beachcomber Resorts & Hotels says demand for all-inclusive among its properties in Mauritius is growing. "Our all-inclusive resorts continue to sell well in the UK market, with figures running 15% up on last year," says marketing manager Mark Boullé.

Its Shandrani property offers various land and water activities alongside four beachfront restaurants, nightly live entertainment and a dedicated kids' club, under the All Inclusive Serenity Plus concept (there are also free pancakes every day from 3-5pm, just in case the rest didn't entice).



Those more sold on the Maldives might be interested to hear of the new Ozen by Atmosphere on Maadhoo. Surrounded by the South Malé Atoll and its turquoise hues, the resort is generous with its all-inclusive offering, giving guests free dives and spa treatments, alongside sunset fishing, unlimited snorkelling excursions and dinner at the M6m underwater restaurant (for clients staying seven nights or more) – think real-life aquarium plus good local food at no extra charge.

“The all-inclusive package stands out, as it covers so much,” says Deborah Wadhams, senior product manager for Gold Medal’s Pure Luxury programme. “There are cheaper islands, but the all-inclusive packages won’t include all of the above.”

For foodies, Kuoni recommends Kurumba Maldives, thanks to its Dine-Around concept, which covers eight restaurants – from Middle Eastern to Italian – alongside a snorkelling safari, Malé tour or glass-bottomed boat trip (one per stay).

Best of the rest

If it’s spas that do it for your clients, the Fusion resorts in Asia might be just the ticket, turning the all-inclusive concept on its head with spa-inclusive packages, which don’t cover food and drink but do include daily spa therapies. The all-villa Fusion Phu Quoc opened its doors this month on the up-and-coming Vietnamese island, and promises a minimum of two spa treatments per day alongside other wellness activities and specially designed FusionFood menus.

Wildlife lovers should look to Anantara Golden Triangle Elephant Camp & Resort in Thailand, where the all-inclusive package includes a spa treatment and one activity per day – from an elephant mahout experience to a cookery class. Set amid 65